

Supporting Ageing in Place – Proposal Guidance

Introduction

Ambition for Ageing, funded by The National Lottery Community Fund (TNLCF) and delivered by GMCVO, is a Greater Manchester programme for people aged 50 and over and aims to reduce social isolation, create age-friendly places and empower people to live fulfilling lives as they age.

The Ambition for Ageing programme is supporting age-friendly places by showing how a place can change through small projects and how projects can work together to make neighbourhoods different.

Aim of the fund

Ambition for Ageing seeks community groups and organisations to deliver projects in pilot neighbourhoods across Greater Manchester to help us create social connections and build age friendly places for people aged 50 and over. Funds will support project delivery between July and December 2021.

Ambition for Ageing is looking to invest in a range of projects to increase social connections for older people, especially those from marginalised, including low income, communities. Projects could support social connections by delivering activities, adapting spaces to make them more accessible or buying equipment, but we would like groups to think creatively.

Outcomes we are looking for

- To reduce barriers to social connections for people aged 50 and over
- A more diverse range of people aged 50 and over have increased access to activities
- The development of more age-friendly communities
- People aged 50 and over are less socially isolated or at lower risk of social isolation

- People aged 50 and over have been involved in designing and delivering projects

Neighbourhoods

We are looking for community groups and organisations to deliver projects in pilot neighbourhoods in Greater Manchester. The neighbourhoods are linked to the Ageing in Place Programme previously agreed by the 10 Local Authorities before the Covid -19 pandemic disrupted plans.

The neighbourhoods are:

- Farnworth and Kearsley (Bolton)
- Bury East (Bury)
- Gorton (Manchester)
- Old Moat and Withington (Manchester) *
- St James' (Oldham)
- Kirkholt (Rochdale)
- Swinton (Salford)
- Reddish (Stockport)
- Stalybridge (Tameside)
- Clifford (Trafford)
- Wigan North (Wigan)

* Manchester City Council have supplied additional resources to help fund activity in Old Moat and Withington

Projects

Projects could support social connections by delivering activities, making spaces more accessible or buying equipment, but we would like groups to think creatively.

Projects could include (but are not limited to):

- Activities that support mental wellbeing and build older people's confidence
- Online activities (for example, brew and natter, craft, digital)
- Outdoor activities (for example, walking, gardening, exercising, social eating)

- Adaptations to make a shared space more accessible, for example, outdoor seating

Projects should adhere to guidelines on social distancing.

The Ambition for Ageing report `Developing Social Contact Models in a Time of Social Distancing` will be a useful guide for project ideas.

www.ambitionforageing.org.uk/socialcontact

Ideally we are looking for new project ideas, but projects can build on existing activity, however where activity already exists we want to see it developed to be more inclusive or varied, for example, an existing craft group increases membership to diverse communities or a group invests in equipment to increase the range of accessible activities. We expect that project ideas are designed with people aged 50 and over.

Funding

Funding is a maximum of £2,000 per project.

You can apply for more than one project, however, the funding panel will invest in projects that support the widest range of people.

Funding will be awarded for projects which need to be delivered by 31st December 2021.

What we can fund:

- Activities (for example, room hire, volunteer expenses, sessional workers, refreshments)
- Staff and management costs
- Equipment (but we will need to see how the equipment will be used when the project ends)
- Adaptations that make a space more accessible
- Insurance costs – to help make projects safe
- Purchases that make a community more age-friendly (for example, community noticeboards)

What we can't fund:

- Extend an activity or service that remains unchanged or needs funds to continue

- Activity that promotes political views, religious beliefs and affiliations
- Costs that are not related to your project

Who can apply

To be eligible to apply for the funding applicants must:

- Either be a constituted and not for profit Voluntary, Community or Social Enterprise organisation (VCSE) or have access to a not for profit host organisation who can support you to apply *
- Either have a bank account requiring two signatures in the name of a not for profit VCSE organisation or have access to a not for profit host organisation who can hold the funds for you *
- Either have Public Liability insurance or be willing to take out insurance if needed depending on the project (for example, if running activities in a public space). If you are unsure if you need insurance contact us for advice
- Have a safeguarding policy and DBS checks for staff/volunteers if you are working with vulnerable adults. If you are unsure, please contact us if you need advice
- Undertake TNLCF evaluation
- Give permission for Ambition for Ageing and TNLCF to feature your project on their media channels

*A not for profit host organisation would be an organisation that you have an existing relationship with and who is eligible to apply and can hold funds on your behalf (for example, a Housing Association). If you are an unconstituted group, you will need to partner with a not for profit host organisation.

About your project proposal

Successful proposals will meet all of the following criteria:

- Project idea shows the ability to create, rebuild, or maintain social connections and build an age friendly place for people aged 50 and over

- Shows how people aged 50 and over from marginalised, including low income, communities are included in the project
- Shows how people aged 50 and over are involved in the project
- Will be delivered within the timescale and shows how delivery will be adapted if Government guidelines change in relation to coronavirus
- Will tell us who and how many people are likely to take part

How to apply

The funding is now open to proposals.

Complete the online proposal form here:

<https://www.gmcvo.org.uk/proposal-form-supporting-ageing-place>

Please ensure you have read this proposal guidance in full before completing the online proposal form.

Note that you cannot save the online form part completed, therefore we recommend that you gather all the information prior to completing the form. You can find a paper version of the proposal form [here](#) which you can complete, then copy and paste your answers into the online form.

Support to apply

If you need any support developing a project idea or with the process, please contact us at ambition@gmcvo.org.uk

In May 2021 we held three online information sessions. Any questions asked during these sessions were added to our [frequently asked questions page](#).

Closing Date

The funding closes on **Monday 26th July 2021 – 12 noon**

Applications received after 12 noon on Monday 26th July 2021 won't be considered.

Decision making

There will be funding panels will be held in August. The funding panels will be made up of older people, representatives from the Local Authorities and local organisations.

The panels will invest in projects that support the widest range of people. This will involve scoring proposals to reflect our priorities which are reaching people aged 50 and over from marginalised communities who are at higher risk of social isolation.

Process once decisions are made

We will let you know if your proposal is successful or not. We may ask for proof of documents to provide evidence to support your proposal, for example, your constitution or the host's governing document.

The panel may request further information before an award is made.

Decisions not to award will be final.

Evaluation

There will be an evaluation to complete for TNLCF as part of this funding and to help you demonstrate the success and value of your project. The evaluation will be questionnaires that project participants will complete. Support and training will be given to successful groups and organisations.

Any Questions?

Please email ambition@gmcvo.org.uk

See our [frequently asked questions page](#).

