

# **PROJECT IDEA: DIGITAL SKILLS SUPPORT (I.T. TRAINING PARTNER)**

## **DESCRIPTION OF THE PROJECT:**

Many of the project ideas that will be developed will have an element of digital skills required and the training of volunteers. Ambition for Ageing would look to find a partner to deliver tailored and bespoke I.T. and digital skills training for the differing requirements of various groups of people over 50 involved in Ambition for Ageing projects. This will enable people both to play a fuller role in the projects and to access more information online that will improve other aspects of their day to day life.



## **WHY IS THE PROJECT NEEDED?**

Many people over 50 have good digital skills, however there is still a large proportion of people who are unable to use digital technology, such as computers, tablets and smartphones, and who are not connected up to the internet. This might be for a variety of reasons but it can mean that they miss out on ways to find out information including news, activities they would be interested in attending, connecting online socially with friends and family and online shopping, etc. This project would help integrate I.T. skills support into all Ambition for Ageing projects.

## **HOW WOULD WE KNOW IF IT'S BEEN SUCCESSFUL?**

More people access information about Ambition for Ageing online

More people can contribute as volunteers to projects

People report that they feel more connected

## **WHO IS IT TARGETED AT?**

People over 50 who are involved in any Ambition for Ageing funded activities

People over 50 who are not currently able to use digital technology

Projects that are taking place as part of Ambition for Ageing, and their volunteers

## **WHAT MAKES THIS PROJECT AGE-FRIENDLY?**

It provides a way for people to find out more about activities where they live

It provides a way for people to feel more connected to other people and their family if they don't live with them

By enabling people to access information and resources online, it could open up new opportunities to them

It enables people to develop a new skill

## **CAN AMBITION FOR AGEING INVEST IN THIS PROJECT?**

Yes. It meets many of the AfA project idea selection criteria. In particular: the project has the potential to take place across GM; could potentially be repeated again with alternative funding; could contribute towards making GM more age-friendly; and could help to reduce social isolation by helping people become more connected and providing them with tools to find out more information.