

Supporting Ageing in Place – Simpler Guide to Making Funding Proposals

This is a simpler version of the Supporting Ageing in Place Proposal Guidance. It explains what the Supporting Ageing in Place funding is for, who can apply, and how to apply.

You should read the full guidance by [clicking here](#), or get help to read it, before making your proposal.

What is Supporting Ageing in Place?

Supporting Ageing in Place is a new fund for projects to help connect older people in neighbourhoods in Greater Manchester.

It is part of Ambition for Ageing, a programme funded by The National Lottery Community Fund to help older people make their communities more age-friendly. It does this by funding projects that are designed with older people.

Supporting Ageing in Place is a way for Ambition for Ageing to invest in new projects run by community groups that help older people increase social connections.

Supporting Ageing in Place aims to:

- Reduce barriers to social connections for people aged 50 and over
- Make sure a more diverse range of people aged 50 and over have increased access to activities
- Help to develop more age-friendly communities
- Help to make people aged 50 and over less socially isolated or at lower risk of social isolation
- Enable people aged 50 and over to get involved in designing and running projects

What kind of projects will be funded?

Projects must help older people be more connected. They can do this in different ways, including doing activities, or buying equipment to make a place more accessible, or other ways. Try to think creatively about what older people in your area want and need to be more connected.

Ideally, you should apply for funding for a new project. If you are applying to build on an existing project, you should think about ways to make it more inclusive, or more accessible.

Project ideas could include:

- Activities that support mental wellbeing and build older people's confidence.
- Online activities (for example, brew and natter, craft, digital).
- Outdoor activities (for example, walking, gardening, exercising, social eating).
- Adaptations to make a shared space more accessible, for example, outdoor seating.

You can apply for other project ideas too. You can find more ideas in the Ambition for Ageing report `Developing Social Contact Models in a Time of Social Distancing` available at:

www.ambitionforageing.org.uk/socialcontact

All projects should be designed with people aged 50 and over. All projects should follow the rules about social distancing.

Where will Supporting Ageing in Place fund projects?

Supporting Ageing in Place will fund projects in these eleven neighbourhoods in Greater Manchester.

- Farnworth and Kearsley (Bolton)
- Bury East (Bury)
- Gorton (Manchester)
- Old Moat and Withington (Manchester)
- St James' (Oldham)
- Kirkholt (Rochdale)
- Swinton (Salford)
- Reddish (Stockport)
- Stalybridge (Tameside)
- Clifford (Trafford)
- Wigan North (Wigan)

How much funding is available?

Groups can apply for funding of up to £2,000. You can apply for more than one project. The funders will choose projects that reach the widest range of people.

What CAN funding be spent on?

- Activities (for example, room hire, volunteer expenses, sessional workers, refreshments)
- Staff and management costs
- Equipment (but you will need to tell us how the equipment will be used when the project ends)
- Adaptations that make a space more accessible
- Insurance costs – to help make projects safe
- Purchases that make a community more age-friendly (for example, community noticeboards)

What funding CAN NOT be spent on:

- Extend an activity or service that remains unchanged or needs funds to continue
- Activity that promotes political views, religious beliefs and affiliations
- Costs that are not related to your project

When must projects be completed?

Projects must be completed by 31st December 2021.

Who can apply for funding?

Your community group or organisation can apply for funding if:

- It is a constituted voluntary sector organisation OR it has a relationship with an organisation that is a constituted voluntary sector organisation (for example a larger charity or a Housing Association).
- It has a bank account that needs two people's signatures OR it has a relationship with an organisation that can receive the funds.

- It has Public Liability Insurance or can take out Public Liability Insurance if needed. If you are not sure about this, please contact us for advice.
- It has a safeguarding policy and safety checks for staff and volunteers if it is working with vulnerable adults. If you are not sure about this, please contact us for advice.
- You are willing to evaluate your project for The National Lottery Community Fund (TNLCF).
- You are willing to give permission for Ambition for Ageing and TNLCF to feature your project on their media channels.

How to apply

The funding is now open to proposals.

Complete the online proposal form here:

<https://www.gmcvo.org.uk/proposal-form-supporting-ageing-place>

Please ensure you have read this proposal guidance in full before completing the online proposal form.

Note that you cannot save the online form part completed, therefore we recommend that you gather all the information prior to completing the form. You can find a paper version of the proposal form [here](#) which you can complete, then copy and paste your answers into the online form.

Your proposal must show:

- How the project will create or maintain social connections and build an age friendly place for people aged 50 and over
- How people aged 50 and over from marginalised, including low income, communities are included in the project
- How people aged 50 and over have helped to develop the project idea and how they will be involved in running the project
- How you will deliver the project by 30th November, and how you will adapt your project if Government Covid-19 guidelines change
- Who will take part in the project and how many people will take part.
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Support to apply

If you need any support developing a project idea or with the process, please contact us at ambition@gmcvo.org.uk

In May 2021 we held three online information sessions. Any questions asked during these sessions were added to our [frequently asked questions page](#).

Closing Date

The funding closes on Monday **26th July 2021 – 12 noon**

Applications received after 12 noon on Monday 26th July 2021 won't be considered.

How will we make decisions?

After the closing date, a funding panel will meet, including older people, representatives from the Local Authorities and local organisations. They will score each of the proposals on how well they reach people aged 50 and over from marginalised communities who are at higher risk of social isolation.

After that, we will contact you to let you know if your proposal has been successful or not.

Evaluating your project for The National Lottery Community Fund (TNLCF)

If you are successful and receive funding, you will have to complete an evaluation for TNLCF. Older people involved in the project will complete questionnaires to find out how your project has helped them to connect in their neighbourhood. There will be support and training to help with this.

Any questions?

If you have any questions please email ambition@gmcvo.org.uk

See our [frequently asked questions page](#).

